

**DIEGO RAUL HERNANDEZ**

**GRAPHIC DESIGN**  
**VIDEOGRAPHER**  
**PHOTOGRAPHY**

**LANGUAGES**  
**ENGLISH**  
**SPANISH**

## SKILLS

Adobe Creative Suite  
Marketing  
Branding  
Social Media  
Email Advertisement  
Analytics  
Video Editing  
Photo Editing  
Sales  
Outreach

## EDUCATION

Associates of Science  
Graphic Design  
The Art Institute of Philadelphia  
June 2012 | 3.5 GPA

## AWARDS & AFFILIATIONS

IPMI Marketing Award "Getting Visual" 2019  
Bridget Meddler Poster Design Editor Choice - 2013  
Anti Bullying Campaign YMCA - 2012  
Best Portfolio Class Graphic Design - 2012  
Outstanding Achievement Award - 2012  
Best of Quarter  
Conceptual Imagery Winter - 2011  
Typography III - 2011  
Published in Nationalist Magazine  
Published in Pique Photo Magazine  
Published work on: PerezHilton.com, Oceanup.com  
& CreativeAlies.com

\*Award given for excellence by graphic design facility

## EXPERIENCE

**MULTIMEDIA DESIGNER**  
**CHATTERBLAST MEDIA - PHILADELPHIA, PA**  
**APRIL 2018 - MARCH 2019**

- **Graphic Design**
  - Brand development, social media campaigns, info-graphics, logo design, brochure & poster design
  - Adobe Creative Suite utilized to create a wide range of visuals for social media & other mediums
- **Video Production**
  - Videography, editing, motion graphics, curated brand-specific video for various clients within the company
  - Experienced in directing & managing a portable studio complete with: lighting kit, wireless laval microphone, & Nikon 80D camera
  - Well-versed in editing within Premiere and After Effects
- **Photography** (Portraits, commercial/residential, editing, lighting)
  - Photographed multiple subjects within a studio & non-studio environments for integration into design & branding of various clientele

**SOCIAL MEDIA MARKETING DESIGN ASSOCIATE**  
**GOPUFF - PHILADELPHIA, PA**  
**JANUARY 2017 - NOVEMBER 2017**

- Curated content for all social channels including; Facebook, Instagram, Snapchat & LinkedIn
- Assisted design & video team to create social campaigns to be used on all platforms
- Assisted events & promotions team at events with guerrilla style marketing

**MARKETING ASSISTANT & SOCIAL MEDIA COORDINATOR**  
**THE TWISTED TAIL - PHILADELPHIA, PA**  
**JUNE 2016 - JANUARY 2017**

- Assisted marketing manager with upcoming events promotion
- Curated content for all social channels including Facebook, Instagram and Twitter
- Maintained positive voice on all channels by interacting and engaging with customers

**GRAPHIC DESIGNER & ASSISTANT CREATIVE DIRECTOR**  
**YAPPING MEDIA - PHILADELPHIA, PA**  
**NOVEMBER 2013 - JUNE 2016**

- Responsible for assisting the oversight of all email and social media design for accounts that expands and remains true to the clients brand narrative
- Creation of digital designs for use in emails, social media, and web design
- Managed and oversaw work of 2 other designers
- Personally created original marketing material for clients who range from large corporations to small boutiques

**CONTACT ME**

☎ 484.885.8795  
✉ DIEGO@DIEGORAULH.COM  
🌐 WWW.DIEGORAULH.COM